

# Privacy Policy:

Last Modified: January 2024

At Liberty High School (“Liberty High School” or “We” or “Us”), We respect the privacy of your personal information and are committed to protecting it and using it solely for the purpose for which it was collected. The objective of this privacy policy is to inform you of our privacy practices. We wish to provide you with information on why and how We collect your personal information and on how it is kept and used.

## **Scope and application**

This policy applies to all personal information collected by Liberty High School from the website [www.aolcollege.ca/com](http://www.aolcollege.ca/com) (the « Website ») and also through communications you may have directly with Liberty High School by e-mail, phone or otherwise, regarding services or educational programs offered by Liberty High School. This policy is subject to the relevant Ontario legislation, Personal Information Protection and Electronic Documents Act, as well as other applicable legislation and regulations.

## **Your personal information: what we collect and why we collect it.**

We collect certain types of personal information from users communicating with Us, in particular when such persons request information through the Website regarding Liberty High School’s educational programs and services or subscribe to a mailing list to receive communications. In most cases, the personal information requested is the following: name, mailing address, e-mail address, phone number.

## **This information is collected and used notably for the following reasons.**

To allow Us to answer your request for information and to ensure a follow-up with you regarding your request; – to send out communications regarding our educational programs, campus life, contests, services and initiatives; – to improve the content of our Website ; – for marketing study and survey purposes ; – to develop, improve or market services and educational programs or initiatives in tune with our users’ needs and provide them with information that We feel may be of interest to them.

## **The personal information We collect is used solely for the purpose for which it was collected.**

Liberty High School may send you information regarding its educational programs, services, and initiatives by e-mail. You can choose to receive communications from Us by filing the form on our Website and/or by providing Us with your express consent. Liberty High School may also send you communications in other situations, in compliance of applicable legislation. Following your information request, an agent may call you to answer your questions and provide you with the proper information you asked for. At this occasion, you can withdraw your consent to receive any communications from Liberty High School. You can also cancel your subscription to such communications through the unsubscribing mechanism included in each communication. At all times, Liberty High School will comply with its legal obligations regarding management of your personal information and the cancellation of your subscription. Please read the conditions detailed in the “Information” section below.

## **Electronic information on our Website**

We may sometimes collect information that is not of a personal nature, such as the date and time of your request, the type of Internet browser or operating system you use or the domain name from which you were linked to our Website. If you use a mobile device to access our Website and online resources, We also may collect information about your device, such as your device ID and device type, as well as usage information about your device. We may also collect information which allows Us to examine aggregate interest patterns such as the programs and campus regarding which you request information or information about users' browsing patterns. This information will not be linked to the personal information provided when you sign-up to receive communications from Liberty High School. Liberty High School may use tracking technologies to provide additional functionalities that enable you to use this Website more effectively and present you advertisements that might interest you. We use tracking technologies in ways that do not identify you personally. You may choose whether or not you want Liberty High School to use tracking technologies. If you want to limit data collection through tracking technologies, you can adjust the proper settings on your device and communicate with our privacy officer. Please refer to the "Information" section below. How your personal information is stored and communicated Liberty High School keeps personal information for the period of time it deems reasonable either to fulfill the identified purposes or in accordance with the law, whichever timeframe is longer. We establish retention criteria based on the type of information collected. Once the identified purposes have been reached and your personal information is no longer required or if you request that such information be deleted, We ensure it remains anonymous or destroy it in a way which ensures protection against unauthorized access or communication. We never disclose your personal information to anyone outside of Liberty High School without your consent, except for the following: • our goods or services providers, whether they be organizations or individuals, whose services have been retained to carry out duties on our behalf (e.g., organization and management of promotions offered by Liberty High School, data processing, file management, etc.). Liberty High School takes the necessary measures, by contractual means or otherwise, to ensure that these third-party goods or services providers process your personal information for the sole purpose identified by Liberty High School and that they protect this personal information to the same extent that Liberty High School protects the personal information in its possession; • any entity resulting from a merger or change in control of Liberty High School, in whole or in part, only if the parties have signed an agreement stipulating that the collection, use, and disclosure of information is limited to the objectives of the commercial transaction; • any public authority if the law so requires. We do not transfer your personal information to a promotional partner unless you have specifically given us consent to do so. Personal Information regarding minors The information contained on our Website is destined to persons who have reached the college age. Liberty High School does only collect and use personal information for the purposes enunciated here above.

## **Security**

All data is stored on our servers with high-security safeguards, protected against misuse and access by unauthorized individuals. In conformity with this privacy policy, Liberty High School also protects personal information disclosed to third parties in order to maintain the information's privacy and to respect the purpose for which it was collected. This information is only made available to individuals (employees or agents) who require access to such information to carry out their responsibilities.

### **External hyperlinks posted on our Website.**

Our Website may include hyperlinks to websites which are independent from ours. By clicking on such hyperlinks, you leave our Website. Liberty High School does not exercise any control on the operation of these websites and the fact that they are listed on our Website does not incur Liberty High School's liability in any manner. Any personal information you submit through these websites is subject to such websites' privacy policy.

### **Changes to the privacy policy**

Every once in a while, Liberty High School may modify its privacy policy. Please consult it from time to time. In the event of a modification, We will update the date of the document. Please visit this section frequently.

### **Information**

Should you have any questions regarding our privacy policy, on access to personal information or the collection, use and disclosure of personal information, on how to file a complaint or if you wish to withdraw your name from one or several of our mailing lists or update your personal information, please contact us.

### **This website uses Google AdWords Remarketing Tags**

This website uses the Google AdWords remarketing service to advertise on third party websites (including Google) to previous visitors to our site. It could mean that we advertise to previous visitors who haven't completed a task on our site, for example using the contact form to make an inquiry. This could be in the form of an advertisement on the Google search results page, or a site in the Google Display Network. Third-party vendors, including Google, use cookies to serve ads based on someone's past visits to the Liberty High School website. Of course, any data collected will be used in accordance with our own privacy policy and Google's privacy policy. You can set preferences for how Google advertises to you using the [Google Ad Preferences page](#), and if you want to you can [opt out](#) of interest-based advertising entirely by cookie settings or permanently using a browser plugin. You may also visit the Network Advertising Opt-Out page for further information on how to opt-out of internet-based advertising.

### **This website uses Twitter Remarketing Tags**

This website uses the Twitter remarketing service to advertise on Twitter to previous visitors to our site. It could mean that we advertise to previous visitors who haven't completed a task on our site, for example using the contact form to make an inquiry. This could be in the form of an advertisement on Twitter. Third-party vendors, including Twitter, use cookies to serve ads based on someone's past visits to the Liberty High School website. Of course, any data collected will be used in accordance with our own privacy policy and Twitter's privacy policy. You can set preferences for how Twitter advertises to you within your Twitter profile – [instructions are available via Twitter](#).

### **This website uses Facebook Remarketing Tags**

This website uses the Facebook remarketing service to advertise on Facebook to previous visitors to our site. It could mean that we advertise to previous visitors who haven't completed a task on our site, for

example using the contact form to make an inquiry. This could be in the form of an advertisement on Facebook. Third-party vendors, including Facebook, use cookies to serve ads based on someone's past visits to the Liberty High School website. Of course, any data collected will be used in accordance with our own privacy policy and Facebook's privacy policy. You can set preferences for how Facebook advertises to you within your Facebook profile – [instructions are available via Facebook](#).

# Terms of Use:

PLEASE READ AND REVIEW THE FOLLOWING TERMS OF USE AGREEMENT (the "Agreement") CAREFULLY BEFORE USING THE WEBSITE [www.aolcollege.ca/com](http://www.aolcollege.ca/com) (the "Website") OWNED AND OPERATED BY Skills Advantage Inc. ("Liberty High School" or "We"). By using this Website, you agree to the terms and conditions contained in this Agreement. If you do not agree, please exit and disregard the information contained herein. This Website is controlled and operated by Liberty High School from Mississauga, Ontario and its content is designed to comply with Canadian laws and regulations. This site and these terms shall be governed by the laws of Ontario and the applicable laws of Canada without reference to principles of conflict of laws. You agree to be bound by such laws.

## **Acceptance**

By using this Website, you agree to be bound by and to comply with this Agreement and acknowledge that this Agreement supersedes any other agreement between you and Liberty High School. We reserve the right to change the terms of this Agreement from time to time, as deemed necessary. We will always post notice on the Website of those changes and of the date that they become effective, within the current Agreement. You may view the current applicable version of this Agreement at any time through a link at the bottom of each page of the Website.

## **Scope**

The terms of use set forth in the Agreement apply only to your use of this Website. Your use of certain services on this Website may be governed by additional rules, which are available on the entry page for the relevant service or by hyperlink to other sites. By using any service you are acknowledging that you have reviewed all corresponding rules and agree to be bound by them. Some of the services may have been provided by third parties for your use. Liberty High School is not responsible for the content of third-party sites or the provision of any services by any third party.

## **Description of the Website**

This Website contains information and material about Liberty High School and its various educational programs, services, and initiatives. This Website is intended to the general public who has reached the college age. Please feel free to browse this Website, as appropriate. Your access to and use of the information contained herein is subject to this Agreement and all applicable laws.

## **Ownership**

Material on this Website, including but not limited to text, images, illustrations, software, audio clips and video clips (the "Content"), is owned or otherwise provided by Liberty High School, and Liberty High School does not represent or warrant that such material does not infringe the rights of any other person or entity. Trademarks and logos (collectively, "Marks") displayed on this Website are registered or unregistered Marks of Liberty High School or others, are the property of their respective owners, and may not be used without written permission of Liberty High School or of the owner of such Marks respectively. It is therefore forbidden to copy, modify, delete, publish, transmit, create derivative works of, display or post, or in any other way exploit or use the Content without the express authorization of each respective owner. However, you may use any information or material contained on this Website purposely made available by Liberty High School for downloading or copying, provided that you: • Do not modify this information or remove any copyright, trademark and other intellectual or proprietary rights notices; • Use such information solely for your personal, non-commercial purposes and do not post this information on the Internet, any website, any networked computer or broadcast it in any media; and • Do not make any representations or warranties relating to such information.

## **Representation and use of the Website**

This Website contains information and material about Liberty High School and its various educational programs, services and initiatives. This Website is intended to the general public who has reached the college age. Please feel free to browse this Website, as appropriate. Your access to and use of the information contained herein is subject to this Agreement and all applicable laws.

## **Privacy**

Please refer to Liberty High School's [Privacy Policy](#) for information on how the company manages and protects your personal information.

## **Third Party Content and Links to Other Websites**

This Website may contain information brought to you by third parties. This Website may also provide links to other Internet websites. Liberty High School assumes no responsibility for information provided by third parties or the content of other websites to which Liberty High School provides links. Liberty High School does not review or control the content of any third party's website. Liberty High School does not endorse and is not responsible for the accuracy, content, practice of standards of any third parties' sources. Any links to other sites are provided merely as a convenience to the users of this Website. Those Internet websites are governed by their own terms of use.

## **Disclaimer of Warranties and Limitation of Liability**

Liberty High School has taken reasonable measures to ensure that the information contained within this Website is reliable. However, by using this Website, you accept the information and services provided herein "as is". Liberty High School makes no express or implied warranty regarding the accuracy, content, completeness, reliability, operability, or legality of information contained within this Website. Liberty High School may not, under any circumstances, be held responsible for any damage directly or indirectly related to the use and to any decision arising from your use of this Website and/or its content. The

foregoing disclaimers of representations, warranties and limitation of liability shall apply to the fullest extent permitted at law and shall survive any termination of this Agreement or your use of this Website.

### **Consequences**

If your violation of this Agreement causes harm to Liberty High School or to others, you agree to indemnify and hold Liberty High School harmless from and against any and all loss, damage, or expense. If any dispute arises between you and Liberty High School regarding this Agreement or your use of this Website, it shall be resolved through good faith negotiations between the parties. If such efforts prove unsuccessful, all such controversies, claims, or disputes shall be submitted to the jurisdiction of the courts of Ontario. Liberty High School reserves the right to restrict a user's access to the Website, in whole or in part, without prior notice. Liberty High School shall not be held responsible for any such restriction.